



Australian Festival
of Chamber Music

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Contact Details

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Location

Townsville-Gurambilbarra, North Queensland

Target Markets

- FITs - Couples & Families
- Small & Large Groups
- Travelers looking for a unique cultural experience

Top Selling Points

- Unique combination of the world's finest classical musicians in the tropical winter warmth of Townsville
- Friendly, relaxed atmosphere – easy to get around and easy to meet and mix with other visitors as well as the musicians
- Variety of concerts, conversations and events
- Vibrant regional city with superb attractions

Products

1: WEEKEND WONDER

Dates: Friday 26 July – Monday 29 July
Includes four concerts plus drinks on arrival at first concert

Product Highlights and Inclusions

Immerse yourself in the excitement of the Festival's Opening Weekend which showcases the incredible line-up of musicians from around the world. This wonderful package includes three of the Festival's most popular concerts over the Opening Weekend, plus a bonus event and drinks on your first night.

2: ISLAND EXTRAVAGANCE

Departs: Tuesday 30 July
Departure Point: SeaLink Ferry Terminal, Townsville
Time: 8.00am – 3.00pm

Product Highlights and Inclusions:

Enjoy a magical day of music and nature that commences with a stunning cruise across Cleveland Bay into the open water for some whale-watching; before arriving on Magnetic Island for a sumptuous brunch and entertaining concert on the Peppers Blue on Blue Resort deck overlooking the ocean. Afterwards explore the island with its 23 stunning bays and beaches, magnificent granite rock formations, wonderful walking trails and Northern Australia's largest koala colony. When you're ready, catch the 20-minute SeaLink ferry back to the mainland.

3: SUNSET MOMENTS

Dates: 3 nights of your choice between 27 July and 4 August
Includes 3 Sunset concerts

Product Highlights and Inclusions

Choose any two concerts from the Festival Sunset Series and enjoy a third one free – so pay for 2 get 3 concerts. These hour-long concerts that begin at 5pm, are the perfect introduction for newcomers whilst also appealing to music lovers as they present a wonderful mix of classical favourites and modern masterpieces. There are six Sunset Concerts to choose from.

Product Description 50 Words

The Australian Festival of Chamber Music presents the finest musicians from around the world in a wonderfully unique and entertaining ten-day program of concerts set in the tropical winter warmth and friendly atmosphere of Townsville-Gurambilbarra, North Queensland. Enjoy concerts, conversations, masterclasses and a stunning island concert with whale watching included. Sounds like paradise!

Product Description 100 Words

The Australian Festival of Chamber Music presents the finest musicians from around the world in a wonderfully unique and innovative ten-day program of 30 concerts set in the tropical winter warmth of Townsville-Gurambilbarra, North Queensland. The Festival has been delighting audiences for over 30 years and has earned an international reputation for the quality of its programming and performances, along with its friendly, intimate, and relaxed atmosphere. More than 35 musicians from around the world travel to Townsville-Gurambilbarra to perform in world-exclusive combinations.

There is truly nothing else like it in the world - the unique combination of music, winter warmth, and tropical location create a special atmosphere that entices audiences and artists year after year.